

Naoussa & Veria Boutique Agrotourism, 4 days

Xinomavro, Vineyards & Macedonian Heritage & Island Escape

Discover Naoussa and Veria through a boutique wine tourism FIT program in the heart of Central Macedonia. This itinerary is ideal for travelers who want to experience premium Greek wine, local gastronomy, historic towns and authentic Macedonian landscapes. Naoussa is strongly associated with Xinomavro, one of Greece's most important red grape varieties, while the surrounding area offers beautiful vineyards, traditional villages and cultural heritage. With easy access from Thessaloniki International Airport, this program is perfect for couples, wine lovers, small FIT clients and travelers seeking a refined Northern Greece escape focused on wine, taste and local identity.

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Highlights

This Naoussa and Veria program combines premium wine tourism, Macedonian gastronomy, vineyard landscapes and cultural heritage. Guests enjoy winery visits, Xinomavro tastings, local flavors and the charm of historic towns, all within easy reach of Thessaloniki. It is ideal for wine lovers and boutique FIT travelers.



General Information

Your package includes:

- 3 nights' accommodation in Naoussa or Veria
- Daily breakfast
- Private arrival and departure transfers from/to Thessaloniki International Airport
- Winery visit and wine tasting experience
- Vineyard or cellar visit, depending on winery availability
- Local gastronomy experience or food-focused walking element
- Suggested self-guided time in Veria or Naoussa
- Local assistance during the stay

Your package excludes:

- International or domestic flights
- Meals and drinks not mentioned in the program
- Additional wine purchases or premium tasting upgrades
- Entrance fees to museums, archaeological sites or attractions
- Optional private guided tours
- Personal expenses and tips
- Climate resilience tax / accommodation tax
- Travel insurance
- Anything not clearly mentioned under "Included"

Itinerary

Day 1: Arrival in Thessaloniki / Transfer to Naoussa or Veria

Arrival at Thessaloniki International Airport and private transfer to Naoussa or Veria. After check-in at a boutique hotel or traditional guesthouse, guests have free time to relax and enjoy the first impressions of Macedonia. Depending on arrival time, they may take a short walk in Veria's historic quarters or enjoy dinner in a local taverna, tasting regional recipes, local cheese, seasonal vegetables and Macedonian wines. Overnight in Naoussa or Veria.

Day 2: Naoussa Wine Route & Vineyard Experience

After breakfast, enjoy a day dedicated to the wine identity of Naoussa. Visit selected wineries and learn about the vineyards, terroir and winemaking tradition of the area. Guests taste local labels, with emphasis on Xinomavro, and discover how climate, altitude and soil shape the character of the wines. The experience may include vineyard walks, cellar visits and food pairings with local products. Afternoon at leisure for a relaxed walk in Naoussa or optional coffee in the town center. Overnight in Naoussa or Veria.

Day 3: Veria, Local Gastronomy & Macedonian Heritage

Today combines culture and gastronomy. Guests explore Veria, a city with a rich historical character, traditional neighborhoods and local flavors. The day may include a soft walking tour, a visit to local food shops or a culinary experience with regional products. Optional visits can be arranged to nearby cultural sites, depending on client interests. The program is designed to balance heritage, taste and relaxed FIT pacing, making it suitable for couples, seniors and small private groups. Overnight in Naoussa or Veria.

Day 4: Departure via Thessaloniki

Breakfast at the hotel and private transfer to Thessaloniki International Airport. Depending on flight time, a short stop in Thessaloniki can be added for coffee, shopping or a panoramic city introduction before departure.

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For more information and real-time availability:

[View the trip online](#)

or contact us

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